



October 6<sup>th</sup> 2011

Dear Team Hope Members, Honoured Teammates, Coaches, Friends and Donors,

The Trinidad and Tobago Occupational Therapy Association and the organizers of Team HOPE 2011 would like to officially thank you for your support during our second journey to the Toyota International Rainbow Cup Triathlon held on 28<sup>th</sup> May 2011 in Tobago.

With great joy we completed our journey and as such we would like to give you a final update on the results of our project which you so generously supported. 55 people signed up as Team HOPE athletes; we knew that the training was going to be intense for these “Ordinary People” and we were prepared for a high drop-out rate. As such it was with great pride that Team Hope arrived in Tobago with 48 athletes ready to compete. We lived up to our name, Team HOPE (**H**ow **O**rdinary **P**eople do **E**xtraordinary things) as all our athletes completed this difficult race. Moreover, two of our athletes placed 1<sup>st</sup> and 2<sup>nd</sup> in the women overall and eight placed in the top three in their respective age groups.

Each athlete also reached their personal fundraising goal of \$4,000.00 with a number greatly surpassing this target. We are happy to note that with your generous support of this project the programme expenses were met and 100% the athletes' funds will go directly to the mission of Team HOPE:

- 10% to support future occupational therapy students
- 30% to sustain a public disability awareness and education campaign
- 60% to bring in qualified occupational therapists as needed

We take great pride in announcing that we are now able to offer an annual bursary of TT\$3,000. to a final year national OT student who is committed to developing OT in Trinidad



and Tobago. We look forward to inviting you to the event soon where we will announce the name of this year's promising scholar.

As per our agreement, we hereby provide you with a report on the use of your charitable contribution for your records. Please find below:

- an account of all funds generated and expenses to date and
- a record of all media publicity and public events where we recognized our sponsors' generous corporate sponsorship that made this project possible

Team HOPE inspired many and raised awareness of the plight of people with special needs, and their families in Trinidad and Tobago. Without your selfless support and enthusiastic participation none of this would have been possible and once again we say a heartfelt Thank You for being a part of Team HOPE 2011. We look forward to seeing you again in the future!

Yours Sincerely,

Lesley Garcia, Team Hope Coordinator and TTOTA Chair  
and on behalf of  
Lee Bayne, Team HOPE Administration  
Priya Gomes, TTOTA PRO

## Record of acknowledgement of Sponsors of Team HOPE at public events, in print and broadcast and social media

**September 2010 – September 2011**

### SUMMARY

<b>Sponsor</b>	<b>Atlantic</b>	<b>Gatorade</b>	<b>Blue Waters</b>
Acknowledged in print and broadcast media	6 times	6 times	6 times
Acknowledged in social media (TTOTA facebook page)	1644 impressions	1609 impressions	1621 impressions
Banner with sponsors' logos at public events	2 times	3 times	3 times

### SOCIAL MEDIA

**FACEBOOK** Trinidad and Tobago Occupational Therapy Association Facebook page  
May 20<sup>th</sup> 2011 - present

<b>Sponsor</b>	<b>Atlantic</b>	<b>Gatorade</b>	<b>Blue Waters</b>
Logo and web link	YES 950 impressions	YES 826 impressions	YES 842 impressions

March 22<sup>nd</sup> 2011 - present

<b>Sponsor</b>	<b>Atlantic</b>	<b>Gatorade</b>	<b>Blue Waters</b>
Logo and web link	YES 694 impressions	YES 783 impressions	YES 779 impressions

Trinidad and Tobago Occupational Therapy Association website. [www.ttota.com](http://www.ttota.com)

<b>Sponsor</b>	<b>Atlantic</b>	<b>Gatorade</b>	<b>Blue Waters</b>
Logo	YES	YES	YES

**PRINT MEDIA**

***“The Westerly” Issue 52, 2011***

“Team HOPE Off to Tobago” response by Lesley Garcia

<http://bit.ly/pmQg6R>

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

***10th April 2011***

Article in Guardian “Team HOPE shines at Rainbow Triathlon.” Team HOPE members participate and win trophies and medals. All sponsors acknowledged.

<http://www.guardian.co.tt/sport/2011/04/10/team-hope-shines-rainbow-triathlon>

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

**BROADCAST MEDIA**

***21<sup>st</sup> April 2011***

RADIO Interview with Heartbeat 103.5 by Priya Gomes and honoured teammate.

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

***26<sup>th</sup> April 2011***

RADIO Interview with Ebony 104.1 by Priya Gomes.

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

***3<sup>rd</sup> May 2011***

RADIO Interview with I95.5 by Priya Gomes.

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

***Aired during week of May 30<sup>th</sup> 2011***

Television Interview on the day of the triathlon on C TV by Priya Gomes.

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

**PUBLIC EVENTS**

**12<sup>th</sup> February 2011**

Run-Ride Chancellor, POS

Sponsor	Gatorade	Blue Waters
Banner with sponsors' logos	YES	YES

**27<sup>th</sup> March 2011**

Vinci Construction Energy Sunday. Many members of Team HOPE participate and win trophies and medals.

Sponsor	Atlantic	Gatorade	Blue Waters
Banner with sponsors' logos	YES	YES	YES
T-shirts with sponsors' logos	YES	YES	YES

**28<sup>th</sup> May 2011**

TOYOTA RAINBOW CUP, International Triathlon 2011.

Turtle Beach, Tobago.

48 members of Team HOPE entered and completed the Triathlon. Team HOPE had the 2 top female athletes in the sprint triathlon and many members places in their age groups.

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES
Banner with sponsors' logos	YES	YES (May 7 <sup>th</sup> -29th)	YES
T-shirts with sponsors' logos	YES	YES	YES

**26<sup>th</sup> June 2010**

Team HOPE closing party at a member's house.

DVD of Team HOPE journey made by member viewed. 50 copies of DVD sold for private viewings.

Sponsor	Atlantic	Gatorade	Blue Waters
Acknowledged	YES	YES	YES

### Team Hope 2011 Summary of Accounts

Total athletes donations	\$227,779.08
Total sponsor donations	\$60,090.00
Total expenses	\$48,419.19
Balance	\$239,449.89
Bank balance	\$239,538.60
Difference	\$88.71

<b>Donations:</b>		
Atlantic		\$30,000.00
Blue Waters		\$10,000.00
GDF Suez		\$5,000.00
VEMCO		\$10,000.00
Private donor		\$4,000.00
<b>Total Corporate Sponsors donations</b>		<b>\$59,000.00</b>
11 Registrations only		\$1,090.00
<b>Total Donations</b>		<b>\$60,090.00</b>
<b>Expenses:</b>		
Team banners x 2		\$1,035.00
T-shirts x 60		\$3,400.00
Race Registration x 50 (47 + 3 relays)		\$7,500.00
Tents & tables Race Day		\$1,150.00
Racing vests x 60		\$4,887.50
Water bottles x 60		\$4,140.00
Miscellaneous		\$454.20
Coaching		\$7,000.00
Administration		\$17,552.49
15 DVDs		\$750.00
Pasta party tickets-WFOT Executives		\$550.00
<b>Total Expenses</b>		<b>\$48,419.19</b>

#### Coaching

Run/Bike Coach 1  
Run/Bike Coach 2

November	December	January	February	March	April	May	TOTAL
1000	1000	1000	1000	1000	0	1000	\$6,000
					1000		\$1,000
							<b>\$7,000</b>

#### Programme Administration

Coordinator  
TTOTA Liasion /  
Coordinator

October	November	December	January	February	March	April	May	TOTAL
2000	1552.49	e. Duties assumed by TTOTA Liasion.						\$3,552
1000	1000	2000	2000	2000	2000	2000	2000	\$14,000

**\$17,552**



### Fundraising Athletes Donations

Athletes	Reg.	Dep 1	Dep2	Dep3	Dep4	Dep5	Dep6	Dep7	Dep 8	Total
1	\$100.00	\$3,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00
2	\$100.00	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
3	\$100.00	\$1,000.00	\$1,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
4	\$100.00	\$1,000.00	\$1,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
5	\$100.00	\$3,000.00	\$1,750.00	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,050.00
6	\$100.00	\$2,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,100.00
7	\$100.00	\$1,100.00	\$2,200.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,700.00
8	\$100.00	\$300.00	\$1,200.00	\$400.00	\$300.00	\$300.00	\$900.00	\$200.00	\$0.00	\$3,700.00
9	\$100.00	\$1,100.00	\$1,500.00	\$800.00	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,700.00
10	\$100.00	\$2,000.00	\$463.00	\$1,137.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,700.00
11	\$100.00	\$1,500.00	\$1,713.00	\$400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,713.00
12	\$100.00	\$2,000.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,800.00
13	\$100.00	\$400.00	\$3,300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,800.00
14	\$100.00	\$3,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,800.00
15	\$100.00	\$2,010.00	\$1,900.00	-\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,910.00
16	\$100.00	\$2,000.00	\$1,563.50	\$500.00	\$250.00	\$0.00	-\$463.00	\$500.00	\$0.00	\$4,450.50
17	\$100.00	\$4,000.00	-\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00
18	\$100.00	\$3,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00
19	\$100.00	\$2,000.00	\$1,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,000.00
20	\$100.00	\$1,910.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,010.00
21	\$100.00	\$2,010.00	\$1,300.00	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,010.00
22	\$100.00	\$3,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
23	\$100.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
24	\$100.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
25	\$100.00	\$2,050.00	\$1,950.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
26	\$100.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
27	\$100.00	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
28	\$100.00	\$2,000.00	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
29	\$100.00	\$2,000.00	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
30	\$100.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
31	\$100.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
32	\$100.00	\$3,350.00	\$650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
33	\$100.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
34	\$100.00	\$4,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00
35	\$100.00	\$2,100.00	\$2,000.00	\$200.00	\$215.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,615.00
36	\$100.00	\$750.00	\$3,200.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,550.00
37	\$100.00	\$2,000.00	\$1,500.00	\$500.00	\$353.58	\$300.00	\$363.00	\$0.00	\$0.00	\$5,116.58
38	\$100.00	\$2,000.00	\$3,300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,400.00
39	\$100.00	\$1,160.00	\$500.00	\$2,000.00	\$240.00	\$1,000.00	\$1,000.00	\$200.00	-\$300.00	\$5,900.00
40	\$100.00	\$4,247.00	\$100.00	\$50.00	\$175.00	\$2,500.00	\$250.00	\$300.00	\$0.00	\$7,722.00
41	\$100.00	\$4,247.00	\$100.00	\$50.00	\$175.00	\$2,500.00	\$250.00	\$300.00	\$0.00	\$7,722.00
42	\$100.00	\$2,000.00	\$1,600.00	\$1,000.00	\$300.00	\$4,600.00	-\$300.00	-\$200.00	\$500.00	\$9,600.00
43	\$100.00	\$1,000.00	\$1,500.00	\$1,000.00	\$1,500.00	\$3,450.00	\$2,400.00	\$9,310.00	\$100.00	\$20,360.00
44	\$100.00	\$2,000.00	\$1,500.00	\$3,500.00	\$7,050.00	\$6,600.00	\$0.00	\$0.00	\$0.00	\$20,750.00
										<b>\$227,779.08</b>

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